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THE ADMINISTRATION

Last week in other appointments, Johnson named:

- Leonard Marks, 49, a Washington communications lawyer, and a close Johnson family friend who has represented the family's Austin radio-television station since 1952, to become director of the U.S. Information Agency, replacing Carl Rowan, who has resigned. Marks, who has served as assistant to the general counsel of the Federal Communications Commission, has represented the U.S. at international conferences on broadcasting and communications, is presently a board member of the Communications Satellite Corp., the Government-regulated organization that owns the Early Bird satellite. Known as a first-rate administrator, his appointment to the \$30,000-a-year post is viewed with wariness at USIA, where the chief concern is Marks's lack of knowledge about the countries in which the agency operates. Said one top USIA staffer about the appointment: "There are no great screams of enthusiasm."
- Dr. Penelope Hartland Thunberg, 47, an expert in international economics for the Central Intelligence Agency, to a vacancy on the U.S. Tariff Commission. A winner of the 1965 Federal Women's Award for outstanding Government career service, Dr. Thunberg was notified of her appointment only two hours before she went to the White House to be introduced during President Johnson's press conference.